

GIVING TUESDAY

#GivingTuesday is the **world day dedicated to giving**. It is a global movement, an international mobilization for a more generous and supportive world.

#GivingTuesday is a **great campaign** that unites people, non-profit organizations, schools, institutions and companies from all over the world in great common goals: to celebrate and spread the culture of giving.

IDEA KIT FOR INDIVIDUALS

Participating in #GivingTuesday means committing to promote and celebrate the value of solidarity and the gesture of giving. Carry out a concrete action of solidarity (dedicate time to others, food, clothing to those who need it ...) and share the gesture with your family, friends or colleagues through social networks using the hashtag #GivingTuesday.

Why participate in the #GivingTuesday?

- To strengthen the social commitment of your company by participating in a global movement that celebrates solidarity in the world
- To increase visibility and reputation among the national public
- To enhance dialogue with employees by inviting them to participate in a global mobilization

With a gift you can unite the world



Become an Ambassador and promote #GivingTuesday

Promote #GivingTuesday on your social networks always using the hashtag #GivingTuesday #GivingTuesdayBeirut #GivingTuesdayLebanon by sharing the contents of the official social pages of the event. Or go to the "Promo Kit" section on lebanon.givingtuesday.me, download the official communication materials (logo, campaign images and press release) and spread the word.

Prepare a sign with the words "I participate in #GivingTuesday", take a selfie and share it on Instagram, Facebook and Twitter becoming a testimonial of the event.

Support your favorite nonprofit organization

Think about your favorite non-profit organization, make a donation and spread the project on your social networks on the occasion of #GivingTuesday.

Support a non-profit organization that participates in #GivingTuesday

Go to the Donate section of the lebanon.givingtuesday.me website and support it with a donation or free in the following ways:

6 WAYS TO SUPPORT NONPROFITS	
WRITE A POSITIVE REVIEW	\$0.00
TELL YOUR FRIENDS & FAMILY	\$0.00
FOLLOW THEM ON SOCIAL MEDIA	\$0.00
ENGAGE WITH THEIR POSTS	\$0.00
GIVE THEM A SHOUT OUT	\$0.00
SIGN UP FOR THEIR NEWSLETTER	\$0.00
TOTAL	\$0.00

Activate a fundraising campaign on Facebook


Create a Facebook fundraising campaign for your favorite Nonprofit Organization and promote it on #GivingTuesday.

Share your story @ lebanon.givingtuesday.me

Have you created or wants to create a project of social utility? Take part in the #GivingTuesday and upload it to lebanon.givingtuesday.me

You can freely decide on the contents and activities as long as they are in line with the values of #GivingTuesday.

Create a contest and choose the solidarity project to support

On the occasion of #GivingTuesday, you can create a crowdfunding campaign with our strategic partner , the Lebanese fundraiser, by selecting GivingTuesdayLebanon in their category listing to be highlighted by them and the Giving Tuesday Lebanon team too.

Join #LoveLebanonChallenge

Show your love to our Lebanon by joining the #LoveLebanonChallenge by posting photos of your family, friends, classmates, colleagues in a collage like ours and it's open to all groups, non-profits and for-profits.

You may be featured on this website & our social channels!

Learn more here: <https://lebanon.givingtuesday.me/love-lebanon-challenge/>

These are just a few ideas for attending #GivingTuesday, but there are many more. Let's open our creative and supportive minds and on Tuesday 1 December let's surprise ourselves with many initiatives!

lebanon.givingtuesday.me

lebanon@givingtuesday.me





#GivingTuesdayLebanon
#GivingTuesdayBeirut #GivingTuesday