

# GIVING TUESDAY

#GivingTuesday is the **world day dedicated to the giving**. It is a global movement, an international mobilization for a more generous and supportive world.

#GivingTuesday is a great campaign that unites people, non-profit organizations, schools, institutions and companies from all over the world in great common goals: to celebrate and spread the culture of giving.

## IDEA KIT FOR YOUR SCHOOL AND UNIVERSITIES (BUT ALSO NURSERIES, COLLEGES AND INSTITUTES)

The School and the University have a fundamental role in promoting philanthropy among children and Young people. This document will list some ideas for participating and joining the initiative.

### Why participate in the #GivingTuesday?

- To strengthen the social commitment of your school by participating in a global movement that celebrates solidarity in the world
- To increase visibility and reputation among the national public
- To enhance dialogue with employees by inviting them to participate in a global mobilization

**With a gift you can unite the world**



### **Plan an educational and playful activity**

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The school, on the occasion of #GivingTuesday, can plan workshops or playful activities for students through which to promote a reflection on the value of solidarity and giving by developing their creativity and participation.

### **Plan an initiative**

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The school or university can organize one or more initiatives by freely deciding on contents and activities as long as they are in line with the values of #GivingTuesday (for example, organizing a conference to promote the event, inviting a local non-profit organization to tell about its activities, making a collection of food and clothes involving children and teenagers, etc.). Or if an activity has already been planned, they can dedicate the initiative to Giving Tuesday.

### **Share your story @ lebanon.givingtuesday.me**

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If the school has devised a project aimed at students (for example social projects with non-profit organizations that involve students in an innovative way or projects that involve the purchase and improvement of new materials or tools for the school) it can be shared in #GivingTuesday uploading your project on [lebanon.givingtuesday.me](https://lebanon.givingtuesday.me)

### **Spread your #GivingTuesday project through communication channels**


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In the run up to and specifically on #GivingTuesday, the school can promote the initiative and / or your own #GivingTuesday project on the website and on social networks, always using the hashtag #GivingTuesday and/or #GivingTuesdayBeirut and/or #GivingTuesdayLebanon.

In addition, it can invite pupils, teachers and parents to share and disseminate the initiative and / or the school project through their social networks.

### **Create a contest and choose the solidarity project to support**

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On the occasion of #GivingTuesday, you can create a crowdfunding campaign with our strategic partner  fundahope, the Lebanese fundraiser, by selecting GivingTuesdayLebanon in their category listing to be highlighted by them and the Giving Tuesday Lebanon team too.

## **Personalization with #GivingTuesday materials**

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In the "Resources" section of the [lebanon.givingtuesday.me](http://lebanon.givingtuesday.me) website, the various materials of the initiative are available to schools and universities: logo, campaign images among others.

## **Join #LoveLebanonChallenge**

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Show your love to our Lebanon by joining the #LoveLebanonChallenge by posting photos of your family, friends, classmates, colleagues in a collage like ours and it's open to all groups, non-profits and for-profits.

You may be featured on this website & our social channels!

Learn more here: <https://lebanon.givingtuesday.me/love-lebanon-challenge/>

These are just a few ideas for attending #GivingTuesday, but there are many more. Let's open our creative and supportive minds and on Tuesday 1 December let's surprise ourselves with many initiatives!

[lebanon.givingtuesday.me](http://lebanon.givingtuesday.me)

[lebanon@givingtuesday.me](mailto:lebanon@givingtuesday.me)



#GivingTuesdayLebanon

#GivingTuesdayBeirut

#GivingTuesday